

Two Nations. One Friendship.  
**180**   
 Years

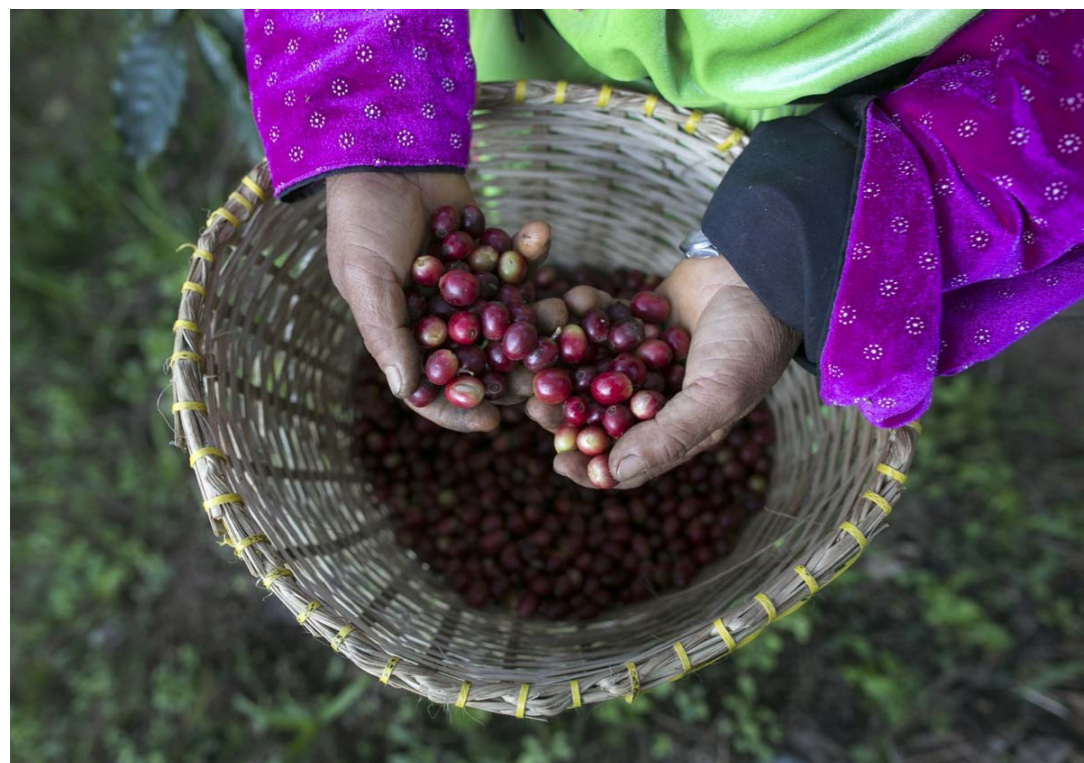
During this anniversary year, the Consulate General recognizes each month the unique contributions of a U.S. citizen in strengthening this friendship.

HM King Bhumibol Adulyadej and Dick Mann (far left) survey crops in the mid 1970s.



## April 2013: Dick Mann A Partner in Sustainable Development

Dick Mann's work in agricultural development in northern Thailand has spanned nearly five decades. He helped introduce Arabica Coffee, kidney beans, wheat, potatoes, and varieties of citrus to hill tribe areas. The information gained from agricultural research was useful in establishing the Royal Highland Development Project in 1969. His son Mike (at right) continues the family tradition, and is still working with local hill tribe groups to produce coffee beans and macadamia nuts. Mike has helped bring local coffee into global markets, such as the Muan Jai label currently being sold at Starbucks.



### HSH Prince Bhisatej Rajani

A longtime friend of the U.S. and the sustainable development efforts throughout Thailand is HSH Prince Bhisatej Rajani (at left), Chairman of the Royal Project Foundation. His work helped bring a variety of substitution cash crops to hill tribe villagers, and is currently expanding village development to include eco-tourism. Products of the Royal Project Foundation are found in supermarkets, hotels, restaurants, and stores in Thailand and abroad. The Consulate General commends the great work of the Royal Project Foundation and HSH Prince Bhisatej.



**STARBUCKS**



**PEPSICO**

Starbucks and Pepsico are two notable American companies which are utilizing locally-grown agricultural products and furthering their Corporate Social Responsibility goals.